



Duval Soil & Water Conservation District

260 U.S. 301 North Baldwin, FL 32234, (904) 299-3112

www.duvalsoilandwater.com, duvalswcd@gmail.com, FB @jaxsoilandwater

Meeting Location: 1010 N McDuff Avenue, Jacksonville, FL 32254

Jennifer Casey, Chair

Planning Meeting – November 17, 2021 3:30 PM

Supervisors in Attendance: Jennifer Casey (Chairwoman), Allen Moore (Treasurer), Ashantae Green (Historian), John Barnes (Secretary)

Affiliate Members in Attendance: Joshua Rosenberg (NativeJax), Tiffany Bess (Apple Rabbit Compost) via Zoom

Other Staff: Thea Baker (District Aide), Alison O'Donoghue (Urban Ag Coordinator)

Call to Order: 3:33

Chairperson's Remarks: Successful LWG meeting yesterday, great to have AFCD supporting us this time, which will be a benefit moving forward.

Public Comment:

Joyce: Envirothon brochures delivered to Nassau and Duval Boards of Education

- Duval: Spoke with Dr. Yvonne Spinner who mentioned the teachers are exhausted and might not have time for Envirothon. Heard from 2 teachers in Duval County.
- Nassau: 5 brochures delivered per school in Nassau County. Unable to speak to the secondary school head.
- In previous years, the most successful teams stemmed from when teachers empowered students to do it themselves, so teachers may not have to commit that much time.
- Workshops will likely start in January
- Jennifer Casey mentioned that 8 Teachers have signed up for the Treat Our Teachers Event - which may help promote Envirothon
- Tiffany Bess suggests reaching out to Anne Marie of Beaches Go Green since she has access to all the students already involved in similar activities.

Agency Reports: None

Previous Board Minutes:

Consent Agenda: Motion to Approve - John Barnes. Second - Allen Moore. Approved 4-0.

- Spend up to \$260 for Treat Our Teachers Event
- Approve a \$25 Facebook boost for Start Farming Event
- Approve prize amount of \$100 for Photo Contest
- Minutes from November 3rd
- Treasurer's Report for approval
- Approval to Order more checks

Treasurer's Report:

- We received our \$5,000 from JEPB
- Available balance: \$12,639.96

Old Business:

- Conservation Photo Contest – Allen Moore
 - Ad shared on Apple Rabbit Compost Instagram as well as a famous photographer in Jacksonville
 - Alison to make 4 separate FB posts for the 4 categories and send to Tiffany to post on DSWCD Instagram
- 2021 Calendar Year Budget Reconciliation
- Treat Our Teachers event on Dec 7
 - Tiffany Bess confirmed with Community Loaves. Wine, bread, butter, etc. will be served
 - \$260 is the budget to include a \$10 Facebook boost
 - Expect ~25 teachers, 8 confirmed so far



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- White Harvest Farms Field Day Report – Allen Moore
 - Great presentation on activities going on there - centered around soil quality. Paul Gleason was present from NRCS, as well as 2 other NRCS reps, one being National Soil Quality Specialist. Also made a connection with UNF Ogier gardens and set up a meeting to discuss the Pollinator workshop at Regeneration Park.
 - Thea discussed similarities between community outreach difficulties at White Harvest Farms and Regeneration Park. Mika (Herban Bee Owner) started partnering with White Harvest Farms and has done a good job getting the community involved.

Committee Reports:

- S-Line Regeneration Project – Alison O'Donoghue
 - Pervious path updates - discussion about pervious concrete versus pavers
 - Go Take a Hike Event with St. Johns Riverkeeper on Dec 1 - Thea and Alison will have it taken care of. Alison needs to secure permit with the city.
 - COJ Park Stewardship Agreement - need to confirm COJ is covering liability
 - Motion to approve Park Stewardship as Revised - Ashantae Green. Second - Allen Moore. Approved 4-0.
 - Maternity leave and arrangements 12/11-1/22
 - Motion to allow Thea to step in and work up to 10 hours a week at \$20 / hour if necessary - Ashantae Green. Second - Allen Moore. No Further Discussion. Approved 4-0.
 - Collecting donations on website. Motion to allow Alison to create a donor button on the website and to create a Paypal account for the receipt of donations - John Barnes. Second - Allen Moore. Approved 4-0.
 - Rotary Grant application
 - Motion to allow Alison to select partner and finish the application- Ashantae Green. Second - John Barnes. Approved 4-0.
 - Deadline is the 31st of December
- Start Farming Panel Discussion & Holiday Market on Dec 1 – Alison O'Donoghue
 - Tiffany Bess: All panelists confirmed
 - Food Vendor Confirmed - Choncho King - typically use local produce, including heritage pigs from Lola Farms. Menu forthcoming.
 - 13 Confirmed Vendors - the goal is to have a very natural market.
 - Only 2 produce / farmer vendors.
 - Plants from Dave the Plant Man, Native Jax,
 - Artists who are nature themed
 - Sponsorships - Finished email and print sponsor letters. We are asking for \$1,100 in sponsorships spread out between 10 sponsors. Apple Rabbit Compost is sponsoring one of the Honorarium Sponsorships. Will reach out to Slow Food First Coast and Edible Magazine.
 - We need to print Certificates for Mentees.
- 2021 Local Working Group Meeting Report - Forthcoming. Previous years we were allowed ~2 weeks
 - 20 attendees
- 2022 Speech and Poster Contest – Allen Moore
 - Motion to move the date to March 16 at the Extension - Allen Moore. Second - John Barnes. Approved 4-0.



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- Motion to approve same prize amounts as last year - Ashantae Green. Second - John Barnes. Approved 4-0.

New Business:

- AFCD dues - they request special donation of \$150, but board declines. Motion to approve \$350 dues- Ashantae Green. Second - John Barnes. Approved 4-0.
- December planning meeting - discussed potential to cancel due to Start Farming event. Everyone requested to show up at 4:30 for the 5:30 event.
- USDA UAIP grant - According to the NACD webinar, there are 2 opportunities:
 - (1) accomplishing cost shares; and
 - (2) Urban agriculture implementation and planning grant
 - Write grants for planning something in the future.
 - Or fund the actual project.
 - This is something Allison could research. Applications are not open yet. Jacksonville is one of 2 or 3 counties that are considered a high priority, so we have a good opportunity there.

Requests for Service: Black Hammock Island land acquisition, Will Dunn invasive species - was told to use the MyJax app and connect with Florida Invasive Species Partnership, St Johns SWCD wants to do a cost / benefit analysis to show how beneficial the Soil & Water Districts across the state are.

Public Comment: None

Board Member & Affiliate Comments: Allen Moore presented some mail addressed to Chairwoman Casey from the Baldwin office

Next Full Board Meeting: Dec 15, 2021, Duval Ag. Extension Office

Adjourn: 4:59

Minutes taken by Thea Baker