

Duval County Soil and Water Conservation District
FULL BOARD
Wednesday, October 16, 2019 3:30 p.m.
Duval Agricultural Extension Office
1010 N. McDuff Ave, Jacksonville, FL 32254



Supervisors in Attendance: Allen Moore, Ed Wright, Jennifer Casey, James Cook
Affiliate Members: John Barnes, Antoinette Jones, Tiffany Bess, Joshua Rosenberg,
Partners: Geoff Sample (SJRWMD), Carrie Davis (Wealth Watchers)
General Public: Josephine Fuentes (District Aid), Alex Brown, Casey Jones (Florida Sea Turtle Watch)

Meeting Called to Order: 3:30 p.m.

1. Silent Prayer/Pledge of Allegiance
2. Opening Comments from the Chair – It was a busy month. Thank you to all!
3. Introduction of Guest – Casey Jones (Florida Sea Turtle Watch)
 - a. Started a petition on change.org to reduce light pollution in Jacksonville Beach (132,072 have signed) and was recently featured on News4Jax and First Coast News
 - b. Light pollution is dangerous to sea turtles, all wildlife, humans (we are “stealing the stars” from our children), and even trees cannot adapt to seasons when affected by artificial light
 - c. Amber lights are sea turtle friendly. Other simple solutions are swapping bulbs or shielding lights.
 - d. Learn more about light pollution at www.darksky.org
4. Partner Comments
 - a. Geoff Sample (SJRWMD)
 - a. Rainfall in September was 4” below average across the District, possibility of elevated wildfire threat
 - b. We need to promote water conservation cost-share programs as there were no approved applications from Duval County
 - c. Water Less promotion on social media
 - b. Carrie Davis (Wealth Watchers)
 - a. While our NACD Urban Permaculture grant was not funded, the national NRCS office did fully fund the A. Phillip Randolph Food Forest Project
 - b. In partnership with DSWCD, Wealth Watchers is implementing regeneration practices and increasing access to healthy foods in the Eastside Community food desert
 - c. The project will include a series of workshops focused on soil management practices, permaculture design principles, implementation of a foodscaping system, and an Earth Day celebration on April 18
 - d. Allen, Carrie and COJ Parks need to meet about irrigation, process for trees, and securing the park for the Earth Day event
 - e. Allen requests that Wealth Watchers create a MOU regarding the details of the partnership for our records

5. Secretary's Report – Jennifer Casey
 - a. Minutes from last meeting

MOTION by Jennifer Casey to approve the amended Full Board minutes from 9/11/19, and Plan of Work Subcommittee minutes from 9/18/19 and 10/2/19

SECOND by James Cook

IN FAVOR Unanimous

6. Treasurer's Report – No report
 - a. Josie will contact Hunter about having a check for 13 Gypsies to pay for Treat Our Teachers

MOTION by Ed Wright to reimburse Jennifer Casey for Jacksonville Zoo tabling expense (\$25.00) and order of promotional buttons (\$22.95)

SECOND by James Cook

IN FAVOR Unanimous

MOTION by Jennifer Casey to reimburse Carlton Higginbotham for reorder of 2020 Envirothon brochures (\$96.30)

SECOND by James Cook

IN FAVOR Unanimous

7. Supervisor Training – Ed will send link to Josie of the training video to view before next Full Board meeting to count toward 2019 and a face to face training will occur in 2020
8. Area II Workshop
 - a. Allen and Josh attended, turnout was low (only 4 out of 100 board members attended)
 - b. AFCD requests 3 proposals to submit to state with resource concerns in Duval County
 - c. Josh will provide link to slides from the meeting
9. Bylaws – John and Ed are still working on dropping revisions into a draft document
10. Treat Our Teachers Oct Meeting – Jennifer Casey
 - a. 38 have registered for the event on Eventbrite
 - b. Supervisors and affiliates are invited to attend and promote our educational programs
11. Start Farming Panel – Jennifer Casey
 - a. Setup is at 5:00 p.m., but we can get in at 4:00 p.m.
 - b. Larry Figart or Jane Cant at Duval IFAS can answer questions about audio setup
 - c. Tiffany Bess visited Clay SWCD and they will partner with us, but cannot sponsor
 - d. 117 tickets have been reserved on Eventbrite and over 300 interested on Facebook
 - e. Allen provides Tiffany and Jennifer flyers to distribute at RAM and area restaurants
 - f. Jennifer will contact the Extension about table setup
 - g. Josie will provide a water station and prepare press release
12. Local Working Group
 - a. Ed and Josh will handle the mailing of letters of invitation
 - b. Allen met with Duval County Farm Bureau about LWG

MOTION by Jennifer Casey to provide Tiffany Bess and Antoinette Jones a budget not to exceed \$100 for refreshment for LWG

SECOND by James Cook

IN FAVOR Unanimous

13. Envirothon Report- Next meeting is Dec 5 at 3:30 p.m. at Extension office
14. 2019 Photo Contest – Jennifer will notice special meeting for Oct 23 at 3:30 p.m. for photo judging committee (Allen, James and Josh to attend)
15. 2020 Land Judging Competition – Congaree and Penn was not interested in participating, but Allen will contact Diamond D to see if they are available
16. Envirofest at Cummer Museum on Oct 5– Not packed but did interact with community and Josie will send pictures for Facebook
17. Annual Report
 - a. Planning for a more attractive annual report that Tiffany will design
 - b. Jennifer provides Tiffany Bess with additions to Allen’s draft
 - c. Jennifer will send shared drive access to Tiffany
18. Community tabling Events
 - a. More requests for DSWCD to appear at events since we have started getting out in the community more
 - b. Josie will send out a list of all current tabling requests for your consideration
 - c. Jennifer put out a position available on Facebook for a volunteer Education Program Coordinator. Please consider sharing with your network.
 - d. Tiffany brought some labels that she saw at Clay SWCD to our review. She will bring a quote to next full board meeting.
19. Public Comment - None

Meeting Adjourned: 5:00 p.m.